



Brian Storms Elected to IETA's Board of Directors

December 21, 2010 : Hoboken, NJ- Mr. Brian Storms, current Chairman and CEO of APX and soon to be Chairman and CEO of NYSE Blue, has been appointed to the Board of Directors for the International Emissions Trading Association (IETA). IETA made the announcement earlier this month in conjunction with the election of a new Chair of the Board, David Hone of Shell. "It is a great honor to be appointed to IETA's Board of Directors," stated Storms. "IETA is at the center of tackling climate change through its expertise of market mechanisms and I am eager to be a part of this influential organization as we move closer to building markets to battle global warming."

About IETA:

IETA has been the leading voice of the business community on the subject of carbon markets since 2000. IETA's 165 member companies include some of the world's leading corporations, including global leaders in oil, electricity, cement, aluminum, chemical, paper, and other industrial sectors; as well as leading firms in the data verification and certification, brokering and trading, legal, finance, and consulting industries.

About NYSE Blue:

NYSE Blue is a new global company headquartered in New York, majority owned by NYSE Euronext (transaction to close mid-January 2011). NYSE Blue has an exclusive focus on environmental markets; building market infrastructure and exchanges in response to the world's economies shaping their environmental initiatives. The new company brings together APX, a leading provider of infrastructure and services to environmental sponsors and market participants and BlueNext, a leading spot exchange for the European Emissions Trading system. NYSE Blue will continue to grow these business and serve their clients, but also actively seek out new opportunities where market mechanisms help fight climate change.

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